



TRADE Brochure YUVA ISAR 2018, Chennai

Message from Organising Committee

Dear Industry Friends

The Tamilnadu And Pondicherry Chapter of ISAR is organizing the “YUVA ISAR 2018” conference from 27th to 29th July at Chennai. Chennai is known for its traditional culture and well known all over the world in the field of Medicine particularly Obstetrics and Gynaecology by innovations made by doyens like Prof.A.L.Mudaliar and Prof.Krishna Menon.

Chennai one of the four metropolitan cities in India has wide connectivity by Rail and Air and you can reach the city in no time and accommodation is not a problem from Seven star hotels to Budget hotels very nearer to the venue.

The venue is the “Feathers - A Radha Hotel”, Manapakkam, Chennai located on the main Bangalore highway 10 kms from the Airport, This luxury, five-star hotel accommodates a sophisticated 9,000 square foot ballroom besides other rooms adding up to a grand total of 22,000 square feet for the event both for the conference and trade exhibition.

International and National stalwarts in the field of infertility and Embryology will share their knowledge and experience. Unique feature of this conference is five workshops on 27th July 2018 at Sri Ramachandra Medical College and Research Institute dealing with Basic ART for the beginners, Advanced ART for the people who are already practicing ART, all aspects of Embryology for the Embryologists to freshen up their knowledge, Ultrasound in Infertility for both Infertility specialists and Radiologists and Male Infertility(Andrology) for people practicing Andrology.

Workshops will be followed by conference on 28th and 29th at Feathers- a Radha Hotel, the scientific programme will cover all aspects of present advancements to future developments. The faculty both National and International were carefully chosen with expertise in the particular topic. It is going to be an academic feast. We are expecting 500 to 750 delegates from all over India from Budding Reproductive Medicine specialists to senior most specialists in field.

The organising committee is eager to make the “YUVAISAR 2018” a memorable occasion for you and your family to look forward to.

We invite you, your friends and colleagues to block dates for this event at the earliest and actively participate in the trade exhibition and utilise this opportunity to promote your products and make this conference a memorable one to all.

Dr.Kamala Selvaraj
Organising Chairperson
YUVAISAR 2018, CHENNAI

Dr.N.Sanjeeva Reddy
Organising Secretary
YUVAISAR 2018, CHENNAI

YUVA ISAR 2018, Chennai

Workshop : 27-07-2018 at Sri Ramachandra Medical College, Porur, Chennai

Conference: 28th-29th July 2018 at FEATHERS- A Radha Hotel, Mount Poonamallee High Road, Manapakam, Chennai

Participation opportunities

1. Education Grant - Platinum category - (Maximum 1 Nos.): Rs:20,00,000

Benefits:

- Exclusive Company Logo in all conference communication collateral Under Platinum Category
- Exclusive Company logo as Web banner & hyper linked to the Company's website under Platinum Category on conference website
- Preferred Location for Prime location at venue (24 Sq meter stall)
- Exclusive Company Logo on Supporting Panel at venue under Education Grant (Platinum Category) Banner
- Single Insert in delegate bag (Printed Insert to be provided by Company)

2. Education Grant - Diamond Category - (Maximum 2 Nos.) Benefits: Rs:15,00,000

Benefits:

- Exclusive Company Logo in all communication collateral Under Education Grant (Diamond Category) Banner
- Exclusive Company logo as Web banner & hyper linked to the Company's website under Education Grant (Diamond Category) Banner on conference website
- Preferred Location for Prime location at venue (18 Sq meter stall)
- Exclusive Company Logo on Supporting Panel at venue under Education Grant (Diamond Category) Banner.
- Single Insert in delegate bag (Printed Insert to be provided by Company)

3. Education Grant - Gold Category - (Maximum 2 Nos) Rs: 10,00,000

Benefits:

- Exclusive Company Logo in all communication collateral Under Education Grant (Gold Category) Banner
- Exclusive Company logo as Web banner & hyperlinked to the Company's website under Education Grant (Gold Category) Banner on conference website
- Preferred Location for Prime location at venue (18 Sq meter stall)
- Exclusive Company Logo on Supporting Panel at venue under Education Grant (Gold Category) Banner.
- Single Insert in delegate bag (Printed Insert to be provided by Company)

4. Advertisement as Web banner Rs. 2,00,000

Banner Size: 1170px Width X 70px Height
Banner Position : At the bottom
Website Banner file format : jpg, PNG , GIF

Publications /Printing & Posting Actual

Benefit: Company advertisement on last page of the announcement
Conference 1st Announcement
Conference 2nd Announcement

OPPORTUNITIES AT CONFERENCE VENUE

Exclusive Counters (Space Only)

Registration Counter

Only Space for Backdrop (Installation by Company) Rs. 5,00,000

Clock Room (Only space)

(Storage Material. Luggage Handling & Management of Counter by Company) Rs. 2,00,000

Tea / Coffee Lounge – Round the clock (Only Space)

Number of Counter – 1 (one) (Tea / Coffee Material & Management of Counter by Company)	Rs. 1,00,000
Water Bottle Kiosk – Round the Clock (Only Space)	
Number of Counters – 4 (Four) (Material & Management of Counter by Company)	Rs. 1,00,000
Lounge Space	
Organizer will provide Space only	Rs. 5,00,000
Food & Beverages material & Management of the Lounge will be by company	
Exclusive Workshops	
1. Basic ART	Rs. 5,00,000
2. Advanced ART	Rs. 5,00,000
3. Embryology	Rs. 5,00,000
4. Ultrasound in Infertility	Rs. 5,00,000
5. Andrology(Male Infertility)	Rs. 5,00,000
Guest Lecture	
One Hour	Rs. 2,00,000
Half an Hour	Rs. 1,00,000
Transportation	
Transport for National faculties	Actual
Company's Logo on conference transport vehicles (to be provided by Company)	
Food & Beverages	
A) Banquet Dinner (Only One)	Rs. 12,00,000
Exclusive Branding Rights of Company's logo in Dining area for Particular Dinner (Branding Installation by Company)	
Prime area in main exhibition hall (12 sq meter) 1 stall	
Exclusive Company logo as Web banner & hyperlinked to the Company website under Education Grant Banner on conference website	
Exclusive Company Logo on Supporting Panel at venue	
Single Insert in delegate bags (Printed Insert to be provided by Company)	
B) Faculty Dinner (Only one)	Rs. 6,00,000
Exclusive Branding Rights of Company's logo in Dining area for Particular Dinner (Branding Installation by Company)	
Prime area in main exhibition hall (9 sq meter - 1 Side open) 1 stall	
Exclusive Company logo as Web banner & hyperlinked to the Company's website on conference website	
Exclusive Company Logo on Supporting Panel at venue	
Single Insert in delegate bags (Printed Insert to be provided by Company)	
C) Lunch (Any One)	Rs. 10,00,000
Exclusive Branding Rights of Company's logo in Dining area for Particular Lunch (Branding Installation by Company)	
Prime area in main exhibition hall (9 sq meter - 1 Side open) 1 stall	
Exclusive Company logo as Web banner & hyperlinked to the Company's website on conference website	
Exclusive Company Logo on Supporting Panel at venue	
Single Insert in delegate bags (Printed Insert to be provided by Company)	
Scientific Pocket Program Guide	Rs. 2,00,000
Complimentary Advt. in Scientific Pocket Program Guide	

Delegate Kit (Kit to be provided by Company)**Actual****Benefits :**

- Company's logo to be printed Inside Kit (As per organizer's approval)
- Company name / Logo will be displayed on backdrop of kit counters (Installation by Company)
- Inserts in the conference bag (Collateral to be provided by Company)
- Exclusive Company Logo on Supporting Panel at venue

Exhibition

3 x 2 Meter Stall (CORNER - Two Side Open)	Rs. 3,50,000
3 x 2 Meter Stall (One Side Open)	Rs. 3,00,000
2 x 2 Meter Stall (One Side Open)	Rs. 2,00,000
GST 18% Extra	

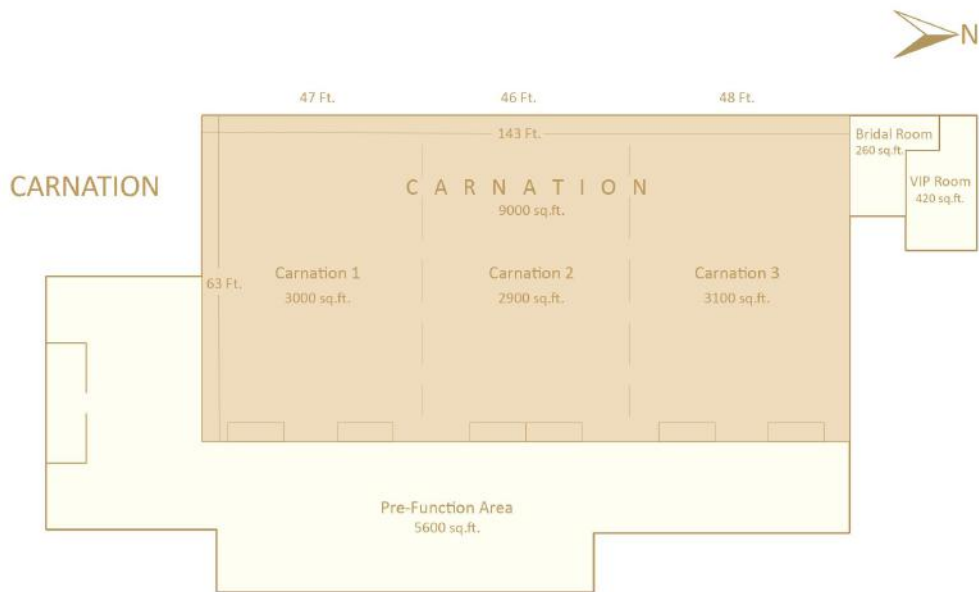
Below Facilities will be provided in single Stall

- Octonorm Stall with 8 ft Height
- Spot Light – 3 qty
- Table - 1 Qty
- Chairs - 2 Qty
- Fascia Name (Company Name Board) – 1 Qty
- 5 amp Socket 9 Plug Point) – 1 Qty
- Waste basket – 1 qty

PAN Card Details**Contact Details**

Dr.N.Sanjeeva Reddy
Organising Secretary YUVA ISAR 2018
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Sri Ramachandra Medical College Campus
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Landline : 044-45928544

Lay out of Conference hall at Feathers



All three Carnation halls are 20 Ft. in height

Bank Details: -

Account name: **YUVAISAR 2018**
Account No: **3912664025**
IFSC Code: **KKBK0000462**
Bank Name: **Kotak Mahindra Bank**
Branch: **Anna Salai**
City: **Chennai**